

Attorney's Docket No.: 06543-008002

OFFICIAL COMMUNICATION
FACSIMILE
FOR THE PERSONAL ATTENTION OF:
EXAMINER PAULA SMITH

GROUP FAX NO: (703) 308-5257

Number of pages including this page 21

Applicant : Payne et al.

Serial No. : 08/878,396

Filed : June 18, 1997

Art Unit :

Examiner : Paula Smith

FACSIMILE COMMUNICATION

Title : NETWORK SALES SYSTEM

Commissioner for Patents
Washington, D.C. 20231

Sir:

Attached to this facsimile communication cover sheet is what we believe to be Paper No. 3 in the above-referenced application, faxed this day of November 1, 2000, to Group, the United States Patent and Trademark Office. Please note that we have no idea what paper No. 5 is supposed to be. If you have the file please check and let us know what the title of the paper is for paper No. 5. Upon receipt of your response, we will provide you with that paper if we have one.

Respectfully submitted,

Date: November 1, 2000

[Signature]
for James E. Mrose (Secretary)
Reg. No. 33,264

Fish & Richardson P.C.
601 Thirteenth Street, NW
Washington, DC 20005
Telephone: (202) 783-5070
Fax: (202) 783-2331

paper #5 Amendment B

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PATENT

ATTORNEY DOCKET NO. 06543/008002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Andrew C. Payne et al.
Serial No.: 08/878,396
Filed : June 18, 1997
Title : NETWORK SALES SYSTEM

Art Unit: 2414
Examiner: D. Gregory

Assistant Commissioner for Patents
Washington, DC 20231

RESPONSE

In response to the Examiner's action dated July 6, 1998, please amend the claims, as follows:

1. (Twice amended) A network-based sales system, comprising:

a merchant database comprising a plurality of digital advertisements and a plurality of respective product fulfillment items;

at least one creation computer for creating said merchant database; and

at least one merchant computer for causing said digital advertisements to be transmitted to a user and for causing advertised products to be transmitted to said user;

said creation computer, [and] said merchant computer, and a payment computer being interconnected by a public packet switched computer network;

said creation computer being programmed to create said merchant database, and to transmit said digital advertisements

Date of Deposit

October 6, 1998

I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Robyn LevesseRobyn Levesse